

Phyto-active shampoo

Daily use

This bio-cleanser respects the integrity of the scalp and balances out natural oil. Protective, nourishing and remineralising, this shampoo strengthens hair, enhances volume, and stimulates the activity of the hair follicle, preventing hair loss.

Conceived as a hygiene and beauty treatment, this **smooth and fluid texture** of vegetable extracts and natural essential oils contains the necessary elements for hair life and the regulation of its cycle.

It provides a comfortable feeling of relaxation. Frequent, even daily, use is beneficial and enriching.

Ingredients and their richness

Vitis vinifera juice • Sodium laureth sulfate and disodium laureth sulfosuccinate • Decyl glucoside • Rosmarinus officinalis leaf extract and Helianthus annuus seed oil • Parfum • Simmondsia chinensis seed oil • Phyllostachys viridis • Bambusa arundinacea stem extract • Centaurea cyanus flower extract • Petroselinum arvense • Salvia officinalis leaf extract • Saponaria officinalis leaf/root extract • Tropaeolum majus extract • Linalool*
(*from its natural essential oils)

Indian cress and **Parsley** extracts strengthen hair, mineralise and stimulate hair follicle activity, provide great richness in trace elements, prevent hair loss and favour growth. **Jojoba oil** regulates oil production. **Sage** is a toning cleanser. **Cornflower** has smoothing effects. All of these reinforce the product's properties. Also enhanced with **Bamboo shoot and stem extracts**, providing amino acids (proteins), vitamins and trace elements like silicon, which strengthens hair structure and increases suppleness.

Dermocosmetic functions

- ✦ **Gentle, efficient** and **aggression-free cleansing** thanks to its phyto-active agents, which cleanse and improve the nourishment and circulation of the scalp.
- ✦ **Strengthens** and **protects**, balancing natural oiliness and the functions of the scalp.
- ✦ Provides **vigour, volume** and **glow** to hair thanks to its natural juices, rich in group B vitamins.
- ✦ **Smoothes** and remineralises hair thanks to its content in manganese which, associated with sulphur, reduces dandruff and scalp irritations, and neutralises the effects of hard and chlorinated waters.

Indications

All hair types. Children and adults
Dry or oily hair
Straight hair with little volume
Brittle and/or damaged hair without glow or volume
Hair loss, dandruff, irritation of the scalp
Dyed hair and scalp contaminated by heavy metals (dyes)
For travel, facilitating scalp and hair adaptation to environmental changes

Directions for use

Always shake before use. Apply directly on the scalp, spreading it with your fingers over hair previously soaked with lukewarm water. You can apply over dry hair if such hair is short and/or fragile. Let it act 3 to 5 minutes to maximise its benefits. Do not perform any kind of massage during this first application.

Rinse lightly and apply again with a slow, gentle massage. Avoid fast and hard rubbing which could flake and irritate the scalp. Rinse with lukewarm water.

You will notice that it does not produce much lather. It is so pure that even the quality of the water may affect it. It is still effective, however. Remember that lather comes from the use of large amounts of detergents that remove the natural oils that protect your hair and scalp.

To wash dry, grey and very damaged or dull hair, introduce a spoonful of **Oleo-active hair care** in a bottle of Phyto-active shampoo. This mixture protects the scalp and hair, providing incredible shine, smoothness and strength.

It can be used as often as desired, even daily.